MORE AFFORDABLE CLINICALLY EFFECTIVE WOUND CARE

ACTIVHEAL® PRODUCT RANGE

activheal.com
WE HAVE BEEN USING ACTIVHEAL PRODUCTS ON OUR FORMULARY NOW FOR 2 YEARS AND HAVE NOT BEEN DISAPPOINTED AT ALL. THEY ARE WITHOUT DOUBT, COST EFFECTIVE, BUT MORE IMPORTANTLY CLINICALLY EFFECTIVE.

...In my experience both patients and nurses like using the products, so if they are happy then so am I. The educational support and literature have also been most useful. I have used the educational booklet, which is generic, to provide written advice to nursing staff and students on wound assessment, management and dressing selection.

Tissue Viability Specialist Nurse
ACTIVHEAL’S AFFORDABLE DRESSINGS WERE DEVELOPED BY ADVANCED MEDICAL SOLUTIONS SPECIALLY FOR THE NHS, TO HELP YOU ENSURE THAT ALL PATIENT’S WOUNDS HAVE THE OPTIMAL ENVIRONMENT TO HEAL.

**ACTIVELY SUPPORTING YOU**

The ActivHeal® range provides clinically effective moist wound healing for both chronic and acute wounds. Our wound care solutions include a variety of advanced dressings including antimicrobial, foams, fibres, hydrocolloids and hydrogels. Each of these products has unique features to facilitate optimal wound healing, ensuring that your everyday wound care needs are available in one range.

**ACTIVELY SIMPLIFYING SELECTION**

We understand that choosing the right dressing to provide the optimal environment to heal can be a complicated process. Our simplified approach to packaging with colour-coded labels and clear descriptions will help you make easier and more accurate selections, allowing you to spend more time attending to your patients’ needs.
ACTIVELY IMPROVING PATIENT OUTCOMES

Because achieving the best patient outcome for your patient is of primary importance to you, our range of dressings have undergone extensive research and development in order to bring you a broad selection of products to meet your different clinical needs. Our advanced dressings have been designed to support the wound healing process at each stage and to provide the wound with the optimal conditions to aid effective healing.

ACTIVELY MAKING IT EASIER

We think that it’s important for all healthcare professionals to have access to help if required. ActivHeal® has a dedicated team available to assist and support you along the way. We provide local support and training through our local team as well as the capability to support with our on-line training programme.

ACTIVELY ASSISTING YOUR DEVELOPMENT

ActivHeal® provide access to clear and relevant wound care education through a variety of support and training tailored to your needs. The university accredited ActivHeal® Academy provides clinicians with a focused wound care training and online assessment programme to help you deliver the best clinical outcomes and patient care. Learn more on page 20 >
**ACTIVHEAL® SILICONE FOAM DRESSINGS**

HAVE A GENTLE BUT SECURE ADHESION WITH MINIMAL EPIDERMAL STRIPPING OR PAIN ON REMOVAL.

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**KEY FEATURES:**

- High total fluid handling
- Perforated wound contact layer
- Waterproof & bacterial barrier

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**KEY BENEFITS**

Soft silicone ‘atraumatic’ adhesive helps to prevent trauma to the wound bed and peri-wound skin. Especially suited to patients with fragile skin and/or those experiencing pain at wound dressing changes.

**INDICATIONS FOR USE**

For use on moderate to heavily exuding chronic and acute wounds. Suitable for use under compression bandaging, the dressing may be used throughout the healing process on:

- Pressure ulcers
- Diabetic ulcers
- Venous and arterial leg ulcers
- Post-operative surgical wounds
- Cavity wounds (as a secondary dressing)
- Skin abrasions
- Superficial & partial thickness burns

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**SIZES AND CODES**

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**ARTIST’S IMPRESSION**

MINIMISES TRAUMA TO THE WOUND BED & PERI-WOUND SKIN.

PERFORATED HOLES TO ALLOW EXUDATE TO PASS THROUGH TO A SECONDARY DRESSING

KNITTED FABRIC COATED BOTH SIDES WITH SOFT SILICONE

KEY FEATURES:
// Soft silicone coating // Can remain in place for 14 days // Maintains a moist wound environment

KEY BENEFITS
Soft silicone wound contact layer with silicone coated on both sides that allows exudate to pass through into the secondary dressing. SWCL protects the sensitive granulated wound bed & ensures a moist wound environment. It can remain in place for up to 14 days, during which the secondary outer absorbent pad can be changed without damaging the primary silicone wound contact layer.

INDICATIONS FOR USE
Nil to heavily exuding chronic and acute wounds. Can be used in conjunction with Negative Pressure Wound Therapy (NPWT). The dressing maybe used throughout the healing process on:

✓ Skin tears
✓ Surgical incisions
✓ Second degree burns
✓ Pressure ulcers
✓ Skin grafts and donor sites
✓ Venous and arterial ulcers

SIZES AND CODES

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ARTIST'S IMPRESSION
PHMB FOAM CONTAINS AN ANTIMICROBIAL WHICH KILLS AND INHIBITS THE GROWTH OF A BROAD SPECTRUM OF MICROORGANISMS.

KEY FEATURES:
// Rapid antimicrobial action // Waterproof & bacterial barrier // Excellent total fluid handling

KEY BENEFITS
Total eradication of MRSE, MRSA, VRE, S.pyogenes, S.epidermidis, E.coli, C.albicans, S.aureus, P.aeruginosa within 24 hours. Excellent fluid handling reduces the number of dressing changes, increases wear time and reduced maceration

INDICATIONS FOR USE
Indicated for moderate to heavily exuding chronic and acute wounds that are infected or are at risk of infections. Suitable to use under compression bandaging. The dressing maybe used during the healing process on:

- Leg & foot ulcers
- Pressure ulcers
- Diabetic ulcers
- Surgical wounds

SIZES AND CODES

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I WOULD RECOMMEND AMS TO ANY TRUST, AS THEIR PRODUCTS AND SERVICE ARE BOTH OF THE SAME QUALITY – EXTREMELY HIGH.

...I came into post approximately 6 months ago. AMS have been nothing but supportive of me in my new role, always on hand to assist in any way that they can. They have put on different training session for us across the trust, and are currently involved, once again, in compliance audits across all 3 sites. I feel that I have a very good working relationship with many different members of AMS, and would not hesitate to contact them when assistance is required. I find the products easy to use, and easy to explain to other members of staff – which is vital in a pressured, acute setting.”

TVN, Morecambe Bay Hospital Trust

Total Fluid Handling Performance¹
Be confident this foam can handle patient exudate.

Log Reduction²
7x faster log reduction against P-aeruginosa and S.aureus.

Challenge Organism³
Total eradication of challenged organisms within 24 hours.

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AMS have been nothing but supportive of me in my new role, always on hand to assist in any way that they can. They have put on different training session for us across the trust, and are currently involved, once again, in compliance audits across all 3 sites. I feel that I have a very good working relationship with many different members of AMS, and would not hesitate to contact them when assistance is required. I find the products easy to use, and easy to explain to other members of staff – which is vital in a pressured, acute setting.”

TVN, Morecambe Bay Hospital Trust
A FLEXIBLE ABSORBENT FOAM DRESSING
IDEAL FOR MODERATE TO HIGH EXUDING WOUNDS

KEY FEATURES:
// Effective total fluid handling // Low friction membrane // Waterproof & bacterial barrier

KEY BENEFITS
Acrylic adhesive provides extra security ensuring the dressing stays in place whilst reducing the risk of leakage.

INDICATIONS FOR USE
For use on moderate to heavily exuding chronic and acute wounds. Suitable for use under compression bandaging. The dressing may be used throughout the healing process on:
- Pressure ulcers
- Venous leg ulcers
- Diabetic ulcers
- Lacerations
- Abrasions
- Post operative surgical wounds
- Superficial and partial thickness burns
- Cavity wounds (as a secondary dressing)

SIZES AND CODES

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ARTIST’S IMPRESSION
A VERSATILE DRESSING DEVELOPED TO OFFER PROTECTION AND ABSORBENCY ON MODERATE TO HEAVILY EXUDING WOUNDS

KEY BENEFITS
An ideal dressing when reducing trauma is a key part of the wound dressing regime due to the non adhesive perforated wound contact layer.

INDICATIONS FOR USE
For moderate to heavily exuding chronic and acute wounds. Suitable for use under compression bandaging the dressing may be used throughout the healing process on the following wounds:

- Pressure ulcers
- Venous leg ulcers
- Diabetic ulcers
- Lacerations
- Abrasions
- Post operative surgical wounds
- Superficial and partial thickness burns
- Cavity wounds
  (as a secondary dressing)

SIZES AND CODES

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FOAM NON-ADHESIVE
ABSORBS EXUDATE INTO THE MICRO-POROUS HYDROPHILIC FOAM PAD AND THE BREATHABLE MEMBRANE TRANSPIRES THE EXUDATE.

KEY FEATURES:
// Effective total fluid handling // Low friction membrane // Waterproof & bacterial barrier

KEY BENEFITS
Reduces the risk of leakage due to full coverage. Soft and conformable foam pad for easy application and comfort to the patient during dressing change.

INDICATIONS FOR USE
For moderate to heavily exuding chronic and acute wounds and may be used throughout the healing process on the following wounds:

- Post operative surgical wounds
- Pressure ulcers
- Superficial & partial thickness burns
- Venous leg ulcers
- Diabetic ulcers
- Lacerations
- Cavity wounds (as a secondary dressing)

SIZES AND CODES

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ARTIST’S IMPRESSION
I HAVE FOUND THAT I HAVE
HAD GOOD RESULTS WITH ACTIVHEAL
FOAM DRESSINGS WITH BOTH THE
ADHESIVE AND NON-ADHESIVE
DRESSINGS.

...The adhesive dressings remain in place well and the absorbent wound pad is more than sufficient for the majority of wounds we encounter. The foam is absorbent, smooth and non-bulky meaning they are great for heavily exuding wounds when ideally we don’t want to pad the wound too thickly, as this is obtrusive for the patient. I would very much like the dressings to remain on the formulary as they are an extremely good alternative to other dressings on the market and we have had equally positive clinical results.”

Community Staff Nurse,
Castle Healthcare Practice

Usage figures of a typical NHS acute trust

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<td>Total if switched to ActivHeal® Foam</td>
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<td>Total Saving</td>
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One in five foam dressings that is purchased through NHS supply chain is an ActivHeal® foam dressing and the table above demonstrates the potential cost savings an NHS Trust could make by making the switch to ActivHeal®.
AQUAFIBER Ag INDICATED FOR THE MANAGEMENT OF INFECTED WOUNDS OR WOUNDS THAT ARE AT RISK OF INFECTION.

SILVER SALTS ARE ATTACHED TO THE FIBRES AND IONIC SILVER IS RELEASED IN THE PRESENCE OF WOUND EXUDATE

KEY FEATURES:
// High Silver Content // Fast initial Elution of Silver Ions // Sustained Silver Release // High Wet Strength //

KEY BENEFITS
ActivHeal Aquafiber® Ag Antimicrobial wound dressing is a sterile, non-woven pad consisting of a high M (mannuronic acid) calcium alginate and carboxymethylcellulose (CMC). Silver ions are released in the presence of wound fluid. As fluid is absorbed, the alginate forms a soft gel which assists in maintaining a moist environment for optimum wound healing and allows intact removal. Silver ions released in the presence of wound exudate are an effective antimicrobial agent for up to 7 days, based on in-vitro testing, against a broad spectrum of microorganisms frequently associated with bacterial colonisation and infection of wounds.

INDICATIONS FOR USE
ActivHeal Aquafiber® Ag Antimicrobial wound dressing is indicated for the following moderately to heavily exuding, partial to full thickness wounds:

- Post operative wounds
- Trauma wounds (dermal lesions, trauma injuries or incisions)
- Leg ulcers
- Pressure ulcers
- Diabetic ulcers
- Partial and full thickness burns
- Graft and donor sites
- Cavity wounds

SIZES AND CODES

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ARTIST’S IMPRESSION

**ActivHeal Aquafiber® Ag dressing aided the reduction of bacterial bio-burden and the autolytic debridement of devitalised tissue, in a 55 year old lady who was seen following an Incision and drainage of an abscess and presented to the Tissue viability team with a cavity wound to the left groin. Read the full case study online at www.activheal.com/aquafiber-ag**

**ABSORBENCY**

Higher absorbency can result in reduced dressing change frequency, minimising clinician time and disruption to the patient.

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**FAST INITIAL AND SUSTAINED ANTI-MICROBIAL ACTIVITY**

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ActivHeal is a Registered Trademark of Advanced Medical Solutions. Aquacel Ag and Aquacel Ag +Extra are a registered trademark of ConvaTec.
NATURAL GELLING ALGINATE FIBERS WITH A HIDDEN INTEGRITY LAYER ENSURES THAT THE DRESSING IS BOTH INTEGRAL AND ABSORBENT.

KEY FEATURES:
// Natural alginate fiber // Bioabsorbable // Reinforced

KEY BENEFITS

These alginate dressings (using calcium/sodium & High-M alginate fibres) have a nylon reinforcement layer to allow intact removal of the dressing from the wound. The alginate dressings are proven to be safe & effective, are indicated for moderately to highly exuding wounds. Alginate dressings are known to donate calcium to the wound to assist with control of minor bleeding. Besides availability in a range of formats, the reinforced alginate dressings are preferred by modern clinicians when dealing with challenging wound conditions on a daily basis.

INDICATIONS FOR USE

For use on moderately to heavily exuding chronic and acute wounds, including:

- Pressure ulcers
- Leg ulcers
- Diabetic ulcers
- Cavity wounds
- Abrasions and lacerations
- Post surgical wounds
- Superficial and partial thickness burns

SIZES AND CODES

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ARTIST’S IMPRESSION

**A SODIUM CALCIUM ALGINATE DRESSING**
**INDICATED FOR THE TREATMENT OF MODERATE TO HEAVILY EXUDING WOUNDS AS A PRIMARY DRESSING.**

**KEY FEATURES:**
- Natural alginate fiber
- Bioabsorbable

**NEELED FIBRE ENTANGLEMENT TO ENHANCE DRESSING INTEGRITY**

**KEY BENEFITS**
AMS alginate dressings (using calcium/sodium & High-M/High-G alginate fibres) absorb exudate & help create a moist wound healing environment to hasten wound healing. Suitable for moderately to highly exuding wounds, the alginate dressings are proven to be, safe & effective. Alginate dressings are known to donate calcium to the wound to assist with control of minor bleeding. Available in a diverse range of formats, the alginate dressings are trusted by modern clinicians in the management of both topical & cavity wounds.

**INDICATIONS FOR USE**
For use on moderately to heavily exuding chronic and acute wounds, including:
- Pressure ulcers
- Leg ulcers
- Diabetic ulcers
- Cavity wounds
- Donor sites
- Abrasions and lacerations
- Post surgical wounds
- Superficial and partial thickness burns

**SIZES AND CODES**

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**ARTIST’S IMPRESSION**
SPECIFICALLY FORMULATED WITH HIGH WATER CONTENT, **THIS HYDROGEL DONATES MOISTURE TO DRY, NECROTIC & SLOUGHY WOUNDS.**

**KEY BENEFITS**

The hydrogel encourages healing by providing a moist wound healing environment thereby supporting autolytic debridement & desloughing. Highly viscous AMS hydrogel conforms to any wound surface due to its amorphous state.

**INDICATIONS FOR USE**

For use on nil to low exuding wounds, including:

- Pressure ulcers
- Leg ulcers
- Diabetic ulcers
- Cavity wounds
- Post surgical wounds

**SIZES AND CODES**

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**ARTIST’S IMPRESSION**

An Ideal Adhesive Wound Dressing
For the Treatment of Light to Moderately Exuding Wounds.

(Carboxymethylcellulose) CMC
Hydrocolloid Adhesive Matrix

Key Features:
// Breathable outer film // Waterproof and bacterial barrier // Superior fluid handling

Key Benefits
Provides an ideal moist wound environment that promotes healing through autolytic debridement of slough and necrotic tissue, whilst promoting granulation.

Indications for Use
Indicated for light to moderately exuding chronic and acute wounds. Suitable to use under compression bandaging. The dressing maybe used throughout the healing process on:

- Pressure ulcers
- Venous leg ulcers
- Diabetic ulcers
- Lacerations
- Abrasions
- Post operative surgical wounds
- Cavity wounds (as a secondary dressing)

Sizes and Codes

### ActivHeal® Film Backed Hydrocolloid

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### ActivHeal® Foam Backed Hydrocolloid

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Artist's Impression
WE THINK THAT IT’S IMPORTANT FOR ALL HEALTHCARE PROFESSIONALS TO HAVE ACCESS TO CLEAR AND RELEVANT WOUND CARE EDUCATION.

We have collaborated with the University of Chester’s Faculty of Health and Social Care to develop a wound care educational programme which provides a comprehensive modular platform for wound care education.

The programme is to be offered to healthcare professionals in a series of five modules, including basic skin anatomy and physiology, wound healing, wound assessment, dressing selection, and wound classification/management. The programme also includes competency tests for the clinician to complete and ActivHeal® certificates for the clinicians’ Continuing Professional Development (CPD) files.

Contact a member of the Activheal team for more information
WE HAVE BEEN WITH ACTIVHEAL FOR A NUMBER OF YEARS NOW AND OUR TRUST HAS MADE SUBSTANTIAL COST SAVINGS BY SWITCHING TO THE ACTIVHEAL DRESSING RANGE.

I myself was not in post as a TVN when the dressings were being trialled, but I do know that they were well received and that the ward staff quickly became accustomed to using them. This is largely due to the continuing efforts of the AMS team who have given our Trust fantastic support with training, education, formulary launches (including printing out formulary booklets) and organising away days to their factory to enable staff to see how their dressings are made. I have even advanced my own personal development with the help of AMS, by partaking in case studies for the Aquafiber and Silicone contact range. Both of these went on to be poster presentations at Wounds UK. The staff are all very friendly and always willing to assist us with any issues or training requirements we have put to them. I would recommend any TVN to have AMS in their corner.”

TVN, Morecambe Bay Hospital Trust

Many practitioners are overwhelmed by the variety of wound dressing products that are available today. Many dressings are not “foot shaped” or designed to be easily applied to the foot. Clinicians should choose wound dressings after a thorough holistic assessment of the wound and the patient and should consider the patients preferences and choices. Activheal foam utilised over a heel is one of those dressings that stays in place, comfortable and conformable, easy to remove and apply and is non traumatic to the surrounding skin area. It is cost effective and is not too bulky and remains intact and insitu over the wound.”

Deputy Head of Podiatry Canolfan Diabetes
1. Enter the ‘Inside Everyday Woundcare’ tour.
2. Get an overview from all departments of how the dressings you put on your patients are developed and manufactured.
3. Experience for yourself how the dressings are produced with a very hands on approach.
4. See how we ensure that the products you use are of the highest quality and the environment in which they are manufactured is monitored.
5. See how we make this clever little product with just the right ingredients ‘thrown into the mix’ to produce the final self adhesive dressings.
THANK YOU FOR YOUR HOSPITALITY LAST WEEK AND YES I FOUND IT A VERY PRODUCTIVE USE OF MY TIME.

I enjoyed looking around the factory to get a basic understanding of some of your manufacturing processes and enjoyed hearing about your company history and a little bit about your current business model. I also like the way you pride yourselves on working with clinicians delivering university accredited education, building knowledge and confidence. I’ve had a look at the training available on your website and think having access to this for our nursing staff would be of great benefit. I was wondering if it would be possible for me to get a couple of our senior nurses to set up accounts and pilot these.”

Corporate Clinical Governance Manager Partnerships in Care Ltd

6. When you see just how our Foam range is cut to size you will be a convert too!
7. With our enormous fibre carding machines manufacturing quality Alginate is always on the cards!
8. Here we like to put our own spin on things! We convert alginate powder into the soft fibrous dressings you use to facilitate wound healing.
9. Here our productivity continues to flow. See our state of the art hydrogel manufacturing in action.
10. Here we pack more than a punch. This is where the products are made available to be dispatched, to be sterilised and then onto your formulary store.